



# IEEE ICIT 2019 INTERNATIONAL CONFERENCE ON INDUSTRIAL TECHNOLOGY

ADVANCED TECHNOLOGY IN RESOURCES INDUSTRY  
AUTOMATION IN MINING ENGINEERING

MELBOURNE CONVENTION AND EXHIBITION CENTRE  
13 - 15 FEBRUARY 2019



YOUR OPPORTUNITY TO CONNECT DIRECTLY  
WITH THE RESOURCES INDUSTRY



2019 SPONSORS



[WWW.IEEE-ICIT2019.ORG](http://WWW.IEEE-ICIT2019.ORG)

# INVITATION TO ENGAGE WITH INDUSTRY LEADERS

It is with great pride that we welcome you to participate at the IEEE-ICIT 2019 Conference in Melbourne, Australia. The international conference on Industry Technology is an IEEE annual conference to be held at the Melbourne Convention and Exhibition Centre. The aim of the conference is to provide the right platform for presentations and interactive discussions on emerging technologies. Additionally, it serves as a conduit for channelling advanced technology to the resources industry.

We would like to encourage you to take up the various marketing and brand exposure opportunities, mingle with industry leaders, showcase your services or launch a new product. Our goal is to help you achieve your business outcomes.

The dedicated program organising committees are currently working hard on making this conference not only intellectually stimulating but to also provide an unforgettable and pleasant experience for all attendees.

We look forward to meeting you in Melbourne!



**Yousef Ibrahim**  
General Chair (Australia)



**Juan Jose Andina**  
General Chair (Spain)



**Xinghuo Yu**  
General Chair (Australia)

## ABOUT IEEE-ICIT 2019

### ADVANCED TECHNOLOGY IN RESOURCES INDUSTRY

The aim of this conference is to provide a forum for the presentation and discussion of emerging industrial technologies and for professional interactions. Additionally, it serves as a conduit for channelling advanced technology to the resources industry.

# PARTNER WITH US AND ACHIEVE KEY OUTCOMES FOR YOUR BUSINESS

Seize the opportunity to connect with decision makers by:

- Engaging and connecting with engineers from the mining, manufacturing, transportation, defence, energy, medical, bioengineering and cyberphysical industries
- Aligning your brand with the International Keynote and Invited Speakers
- Exclusive sponsorship of the Gala Dinner
- Branding your business on the Delegate Satchel, Name Badge or Wi-Fi log in
- Increasing your brand awareness before, during and after the conference through signage, website, handbook and program opportunities
- Generating new leads from across the globe
- Participating in the dynamic opportunities available in the exhibition area

The 20th edition of the conference aims to create the urge to develop and implement more efficient industrial practice. Technology development and implementations play a vital role in making the industry more sustainable in an increasingly competitive world.



## OUR AUDIENCE

Our audience are engineers across various industries. They are passionate professionals who want to share and exchange ideas with fellow colleagues.

Mingle with over 400 professors, researchers, innovators and industry leaders.



# 2019 CONFERENCE TOPICS

## ADVANCED TECHNOLOGY IN RESOURCES INDUSTRY

Automation in Mining Engineering  
Education and Standard

Sensors, Actuators and Micro-Nanotechnology  
Power Systems and Smart Grids

Electrical Machines and Drives

Robotics, Mechatronics and Control Systems

Power Systems and Smart Grids

Electronic Systems on Chip and Embedded Control

Power Electronics and Renewable Energy Conversion

Systems Reliability, Conditions Monitoring and Fault Diagnosis

Industrial Automation, Communication, Networking and Informatics

Signal and Image Processing and Computational Intelligence

## OUR PREVIOUS PARTNERS



# PACKAGE INCLUSION SUMMARY



	Packages available	Speaking Opportunity	Branding Opportunity E.g. website, handbook, EDMs, venue signage, etc.	Networking Opportunity	Targeted Networking Opportunity	Advertisement in the Handbook	Satchel Insert	Registrations	Additional Tickets	Exhibition Space
<b>PLATINUM PARTNER \$20,000</b>	1	3 min Plenary 3 min Conference Dinner	✓	✓	✓	Full Page	2	3	1	2
<b>GOLD PARTNER \$15,000</b>	1	3 min Welcome Reception	✓	✓	✓	Full Page	1	2	2	2
<b>SILVER PARTNER \$10,000</b> Please select only one of the following options										
1. Barista Cart	1		✓	✓		Half Page	1	1		1
2. Name Badge and Lanyard	1		✓	✓		Half Page	1	1		1
3. Chill Lounge	1		✓	✓		Half Page	1	1		1
4. Delegate Satchel	1		✓	✓		Half Page	1	1		1
<b>BRONZE PARTNER \$5,000</b> Please select only one of the following options										
1. Poster Session	1		✓	✓		Half Page	1	1		
2. Mobile Charge Bar	1		✓	✓		Half Page	1	1		
3. Refreshment Break	3		✓	✓		Half Page	1	1		
4. Technical Session	Multiple		✓	✓		Half Page	1	1		
5. Wi-Fi	1		✓	✓		Half Page	1	1		
<b>EXHIBITION (Standard) \$3,100</b>	Multiple		✓	✓			1	1		1

# SPONSORSHIP PACKAGES

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in Australian Dollars and are inclusive of GST.

## PLATINUM PARTNER

**\$20,000 (ONE OPPORTUNITY ONLY)**

Exclusive sponsorship of the conference including sponsorship of the Conference Dinner and the opportunity to supply a Keynote Speaker. This substantial sponsorship package can be tailored to your organisations specific needs to deliver the highest return on investment possible.

### PROMOTION

- Exclusive recognition as the Platinum Partner during the conference
- Opportunity to supply a Keynote Speaker for inclusion in the conference program (at sponsor's own cost and speaker to be approved by conference organising committee) or to sponsor the Keynote Speaker the committee selects
- Opportunity to introduce the Keynote Speaker and to address the delegates at the plenary session (three minutes)
- Exclusive sponsorship of the Conference Dinner
- Opportunity for a three-minute address to the dinner guests
- Sponsor's own signage prominently displayed in the main conference venue (maximum of 2 pull up banners to be displayed) including during the sponsored speaker's presentation
- Full page advertisement in the program booklet
- Sponsors own signage prominently displayed in the dinner venue (1 pull up banner to be displayed)
- Logo to be placed in the program where the speaker's name appears
- Maximum exposure with your logo included on delegate EDMs
- Logo recognition in all conference promotional material, including conference program, program booklet and venue signage
- Company logo and profile on the website (including a link)
- Delegate list – (name, position, company, state, country)
- 2 x satchel inserts

### Registration and Exhibition

- 3 x registrations including daily catering, Conference Dinner and Welcome Reception
- 1 x additional ticket to the Conference Dinner
- One 6m x 2m exhibition booth (3 days)

## GOLD PARTNER

**\$15,000 (ONE OPPORTUNITY ONLY)**

### PROMOTION

- Exclusive recognition as the Gold Partner during the conference
- Exclusive recognition as the sponsor of the Welcome Reception
- Opportunity to supply a Keynote Speaker for inclusion in the conference program (sponsor's own cost and speaker to be approved by conference organising committee)
- Opportunity for a three-minute address to the guests at the Welcome Reception
- Full page advertisement in the Conference Handbook
- Opportunity to display one pull-up banner during the sponsored speaker's presentation
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook, app and website (including link)
- Delegate list – (name, position, company, state, country)
- 1 x satchel insert

### Registration and Exhibition

- 2 x registrations including daily catering, Conference Dinner and Welcome Reception
- 2 x additional tickets to the Welcome Reception
- One 6m x 2m exhibition booth (3 days)



# SPONSORSHIP PACKAGES

## SILVER PARTNER

**\$10,000 (FOUR OPPORTUNITIES ONLY)**

### PROMOTION

- Recognition as a Silver Partner during the conference
- Half page advertisement in the program booklet (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile on the website (including a link)
- Delegate list – (name, position, company, state, country)
- 1 x satchel insert

### Registration/Exhibition

- 1 x registration including daily catering, Conference Dinner and Welcome Reception
- One 3m x 2m exhibition booth (3 days)

### PLEASE SELECT FROM ONE OF THE FOLLOWING OPTIONS:

#### 1. Barista Cart

Exclusive sponsorship of the Barista Cart during the conference and an opportunity to brand the Barista Cart area including:

- Corporate branded aprons, caps and coffee cups (supplied by sponsor)
- One pull-up banner
- Corporate literature on the barista furniture (supplied by sponsor)

#### 2. Name Badge and Lanyard

Exclusive sponsorship of the Delegate Name Badges and Lanyards including logo recognition on each Delegate Name Badge along with the conference logo

#### 3. Chill Lounge

Exclusive recognition as the Chill Lounge sponsor during the conference. Delegates will be able to view the live feed of the plenary comfortably seated in the lounge. Opportunity to promote your organisation on a continuous reel when there are no plenary sessions and display a pull-up banner within the Chill Lounge (supplied by sponsor).

#### 4. Delegate Satchel

Exclusive sponsorship of the conference satchel with your company logo placed on the Delegate Satchels alongside the conference logo

## BRONZE PARTNER

**\$5,000 (MULTIPLE OPPORTUNITIES AVAILABLE)**

### PROMOTION

- Recognition as a Bronze Partner during the conference
- Half page advertisement in the program booklet (artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile on the website (including a link)
- Delegate list – (name, position, company, state, country)
- 1 x satchel insert

### Registration and Exhibition

- 1 x registration including daily catering, Conference Dinner and Welcome Reception

### PLEASE SELECT FROM ONE OF THE FOLLOWING OPTIONS:

#### 1. Poster Session

- Exclusive sponsorship of the official Poster Presentation session during the conference
- Your organisation's logo to appear on the screen in the plenary hall prior to the Poster Session

#### 2. Mobile Charge Bar

- Exclusive sponsorship of the Mobile Phone Charge Bar during the conference
- The Mobile Charge Bar terminal will be branded with your company logo

#### 3. Refreshment Break

- Exclusive sponsorship of one day's Refreshment Break (morning and afternoon tea and lunch) during the conference
- Company literature may be displayed on the catering stations on the day of sponsorship
- Signage acknowledging you as the Refreshment Break Sponsor on the catering stations
- Organisation verbally acknowledged by Chair prior to or directly after sponsored break

#### 4. Technical Session

- Verbal recognition by the Chair prior to and at the conclusion of the session
- Your organisation's logo to appear on the screen in the session room prior to and at the conclusion of the session
- Opportunity to display a pull up banner in the room for the duration of the session

#### 5. Wi-Fi

- Exclusive sponsorship of the Wi-Fi during the conference
- The landing page will be your company website
- Business cards with your Wi-Fi log on details will be available at the registration desk
- Logo recognition as the Wi-Fi Sponsor on instruction posters located throughout the conference venue

# ADVERTISING PACKAGES

## ELECTRONIC HANDBOOK

Advertising space will be available in the Electronic Conference Handbook. Advertising in the Conference Handbook will provide excellent exposure for your organisation.

<b>Outside Back Cover</b>	<b>\$850</b>
<b>Inside Front Cover</b>	<b>\$650</b>
<b>Full page</b>	<b>\$500</b>
<b>Half page</b>	<b>\$250</b>

The appearance of sponsors' logos on printed materials will be subject to printing deadlines. Sponsors will be advised of deadlines upon receipt of the signed sponsorship agreement.

## SACHEL INSERTS \$500

This is your opportunity to deliver your message directly to your target market by providing a promotional item for inclusion in each delegate's satchel. One item up to a maximum thickness of four A4 pages can be included OR a suitable promotional item.



# EXHIBITION PACKAGES

Taking an exhibition booth is a great way to position your organisation connect with conference delegates and promote your services. With the exhibition area open for the duration of the conference, that's a whole lot of quality exposure for your organisation. All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

The floor plan for the exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers.

<b>Early Bird</b>	<b>Valid until 30 August</b>	<b>\$ 2,650</b>
<b>Standard</b>	<b>From 31 August</b>	<b>\$ 3,100</b>

## EXHIBITION FEATURES AND BENEFITS

- One 3m x 2 m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board (30 characters)
- 2 x 120w spot lights
- 1 x 4mp/100w power outlet
- Company logo and profile in the conference handbook and website (including a link)
- Company logo included on venue signage and promotional materials
- One exhibitor registration including daily catering and Welcome Reception (does not include the Conference Dinner)
- One satchel insert
- Delegate List – Name, Organisation, Position, City, Country

Please note that no furniture is included as part of the trade exhibition package.

## Additional Tickets & Registrations

**All staff on site must be registered to attend the conference either by utilising your complimentary registration or by purchasing an additional registration.**

## PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/ visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

## APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. **The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.**





# EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:

## 1. DEFINITIONS

Event means the event referred to in the Online Booking Application Form.

Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the Online Application Form.

GST means GST within the meaning of the GST Act.

GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation.

You means the entity submitting the Online Booking Application Form to sponsor and/or exhibit.

## 2. APPLICATION

You will submit the Online Booking Application Form online.

## 3. APPROVAL

The Exhibition/Sponsorship will be confirmed by LA.

Exhibition/Sponsorship fee, 50% of this total is payable within 7 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

## 4. PAYMENT

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All Online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

## 5. CANCELLATION

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

## 6. CHANGES

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our

discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

## 7. STANDS

If You intend to utilise a custom-built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

## 8. ASSIGNMENT/SHARED PACKAGES

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

## 9. INSURANCE

Public Liability insurance to a minimum of AUD\$10 million must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

## 10. EXCLUSION

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

## 11. MARKETING

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

## 12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.





## KEY CONTACTS



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